

Smart Advantage Business / Resale Application

As part of Smart & Final's commitment to enhancing our customer experience, we have revamped our Smart Advantage application, creating a more robust process that will provide you with a faster, more responsive experience for accessing and updating your account information.

Below are steps to follow when applying. If you have any questions, please contact smartadvantage@smartandfinal.com. Thank you for taking the time to complete this application and for allowing Smart & Final the opportunity to serve your business!

Application Steps

1. Go to www.smartadvantage.biz to begin the application process
 - Please note that existing Smart Advantage card holders must enter their current card number during the sign-up process
2. Click the **Sign Up** button to create a username and password
 - Please note that other Smart & Final system credentials will not work for your Smart Advantage account
3. Once you have signed up, sign in with your newly created username (email) and password
4. Click on the **Create New Application** button to start your application
 - New applications can be saved at any stage and finished before submitting
5. Complete the three-part *Business Resale Form*
 - **Form 1 – Type of Business Resale:** Select from the options provided
 - **Form 2 – Products Page:** Select the categories that your business resells/uses for resale
 - **Form 3 – State of the Resale:** Select the issuing state of the resale license
6. On the *Review & Attach* page, upload a current state reseller's license or permit
7. Click **Upload License / Permit** to attach it with your application
8. Sign and date your application on the *Review & Attach* page
9. After submitting the application, a confirmation email will be sent to the email address provided
 - If the email indicates no follow-up is required, you can use the phone number for this account during checkout until you receive your new Smart Advantage card in the mail
 - If the email indicates follow-up is required, you will receive a follow-up from the Smart Advantage team within 3 business days