

Smart & Final Named The Official Grocery Partner Of The Los Angeles Dodgers

LOS ANGELES, Sept. 27, 2018 /PRNewswire/ -- Smart & Final is now the Official Grocery Partner of the Los Angeles Dodgers as part of a multi-year partnership that celebrates food, community and America's pastime.



"The Dodgers are beloved in Los Angeles, the city where Smart & Final opened its first store 147 years ago, and our shared history here and values around community outreach make this partnership a great fit," said Joseph VanDette, Vice President of Marketing, Smart & Final. "We're looking forward to making a positive impact in Los Angeles, as part of the Dodgers and Dodgers Foundation's Thanksgiving event to provide turkeys and sides to many local families in need."

Smart & Final's partnership with the Dodgers is part of the Los Angeles-based retailer's ongoing efforts to place food, community and people at the forefront of its shopping model – one that offers everyday value on products big and small, and farmer's market freshness. It's also where Dodger fans can find all their game day essentials, including [Farmer John Official Dodger Dogs](#) in an 18-pack party size, which are only available at Smart & Final stores throughout Los Angeles.

Within this partnership, Smart & Final signage will be featured throughout Dodger Stadium including the prominent behind home plate location. In November, the retailer will provide more than 1,200 turkeys and food donations as the presenting sponsor of the 14th Annual Thanksgiving Turkey Giveaway produced by the Dodgers and the Los Angeles Dodgers Foundation, benefiting local families in need. The 2019 season will bring in-store promotions and opportunities for Smart & Final customers to win exclusive Los Angeles Dodgers prizes.

"As industry leaders with deep roots in Los Angeles, we're thrilled to welcome Smart & Final to the Dodger family as our Official Grocery Partner," said Michael Wandell, Senior Vice President of Corporate Partnerships, Los Angeles Dodgers. "From an exciting vendor program to meaningful community initiatives, we've constructed a partnership that will excite Dodger fans while giving back to our city."

About Smart & Final

Smart & Final Stores, Inc. (NYSE: SFS), is a value-oriented food and everyday staples retailer, headquartered in Commerce (near Los Angeles), California. The Company offers quality products in a variety of sizes, saving household, nonprofit and business customers time and money. As of June 17, 2018, the Company operated 322 grocery and foodservice stores under the "Smart & Final," "Smart & Final Extra!" and "Smart Foodservice Warehouse Stores" banners in California, Oregon, Washington, Arizona, Nevada, Idaho, Montana and Utah, with an additional 15 stores in Northwestern Mexico operated through a joint venture. In business for 147 years, the Company remains committed to giving back to local communities through employee volunteer opportunities and Company donations to local nonprofits.

About the Los Angeles Dodgers

The Los Angeles Dodgers franchise, with six World Series championships and 22 National League pennants since its beginnings in Brooklyn in 1890, is committed to a tradition of pride and excellence. The Dodgers are dedicated to supporting a culture of winning baseball, providing a first-class, fan-friendly experience at Dodger Stadium, and building a strong partnership with the community. With the highest cumulative fan attendance in Major League Baseball history, and a record of breaking barriers, the Dodgers are one of the most cherished sports franchises in the world. Visit the Dodgers online at www.dodgers.com, follow them on Twitter @Dodgers and like them on Facebook at www.facebook.com/Dodgers. For media information, visit www.dodgerspressbox.com.

About the Los Angeles Dodgers Foundation

The Los Angeles Dodgers Foundation is the official team charity of the Los Angeles Dodgers. Its primary

focus is to support cornerstone programs in Sports + Recreation, Education + Literacy and Health + Wellness benefitting children and families in need throughout the greater Los Angeles region. By leveraging strategic partnerships, the mission is to harness the power of the Dodger brand and the passion our fans have for Los Angeles into a vehicle for positive change in under-served communities. Visit the Dodgers Foundation online at www.dodgers.com/ladf, follow them on Twitter @DodgersFdn, Instagram @dodgersfoundation and like them on Facebook at <http://www.facebook.com/LosAngelesDodgersFoundation>.

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