

# Smart & Final Opens 200th Store

LONG BEACH, Calif., Oct. 2, 2014 /PRNewswire/ -- Smart & Final, one of the longest continuously operating food retailers in the U.S., today announced the opening of the company's 200<sup>th</sup> Smart & Final store, located in Long Beach, CA. The store opening was celebrated with a ribbon cutting ceremony this morning with local officials. This momentous milestone represents the company's continued growth and commitment to meeting modern consumer shopping needs, as well as Smart & Final's rich history and deep roots in Southern California.

"We're excited to open the 200<sup>th</sup> store in Long Beach and look forward to meeting the everyday needs of local Long Beach household and business shoppers," said Don Sickel, Store Manager, Smart & Final. "This store truly reflects Smart & Final's unique approach to the shopping experience that differentiates us in the marketplace and has attracted a loyal customer following."

The opening of the 200<sup>th</sup> store reflects the brand's steady growth and dedication to providing customer value. Since opening the first store more than 140 years ago, Smart & Final has offered a unique shopping experience for the modern consumer. Smart & Final's unique merchandising strategy emphasizes high quality perishables, a wide selection of private label products, products tailored to business and foodservice customers and products offered in a broad range of sizes at competitive prices.

The company is rooted in a deep, homegrown culture of helping everyday people by providing value-oriented food and everyday staples for household and business customers. This dedication to putting customers first has resulted in strong and long-lasting relationships with local communities.

Last night, Smart & Final announced donations to two community organizations – The Long Beach Little League and the Greater Long Beach/Rio Hondo Chapter of the American Red Cross – at the associate friends & family celebration the evening before the grand opening.

"Whenever we open a store in a new community, we reach out to local nonprofits and businesses to find out where our contribution to the community could make the greatest impact," said Jeanne Nash, District Manager. "We are excited to announce the recipients of our donations this week."

Smart & Final invites local Los Angeles and Orange County residents to attend the grand opening of the 200<sup>th</sup> store on Thursday, October 2 at 644 Redondo Avenue in Long Beach, CA. The day's festivities will include a ribbon cutting ceremony at 8:00 a.m. as well as storewide specials, gift card giveaways and other surprises.

## About Smart & Final

Smart & Final is a value-oriented food and everyday staples retailer for household and business customers. The Company is headquartered in Los Angeles, where it was founded over 140 years ago, and operates approximately 250 grocery and foodservice stores under the "Smart & Final", "Smart & Final Extra!" and "Cash & Carry Smart Foodservice" banners in California, Oregon, Washington, Arizona, Nevada, Idaho, with an additional 13 stores in northern Mexico operated through a joint venture.

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